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NEWS FOR:

Downtown Center Business Improvement District
(Los Angeles)

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DISCOVER WHY DOWNTOWN LA'S RETAIL MARKET IS PRIMED FOR GROWTH AT THE DOWNTOWN CENTER BID'S 'DTLA: THE FUTURE OF URBAN RETAIL' CONFERENCE AND REPORT RELEASE NOVEMBER 5TH, 2015

The Day's Events Begin with a Retail Case Study and Panel Discussion, followed by a Restaurateurs Panel and Luncheon, Bus Tours of Downtown LA's Unique Retail Districts, and Concludes with a VIP Cocktail Reception.

(Downtown Los Angeles, CA – October 20, 2015) – To showcase the bright future of retail in Downtown Los Angeles, the Downtown Center Business Improvement District [DCBID], is hosting a full day retail conference, 'DTLA: The Future of Urban Retail', on November 5th, 2015, announced Carol Schatz, President and CEO of the DCBID. Co-produced by Bisnow and hosted by The Ratkovich Company at their much-anticipated The BLOC open-air retail center, the morning panels will feature retail industry leaders who will shed light on Downtown LA's current retail developments and the upcoming opportunities in all corners of the burgeoning market.

Attendees of the morning session also receive early copies of the DCBID's 2015 Downtown Los Angeles Retail Report, revealing the latest retail market data, information and statistics.

Immediately following the retail panel, the DCBID and Brookfield will co-host a Restaurateurs Panel and VIP Luncheon at City Tavern, to discuss the incredible ascent of Downtown's chef driven food scene into one of the country's finest, and where it is headed next.

Guests are also invited to join guided bus tours of Downtown's distinctive retail districts to experience first hand the outposts and landmarks that make each unique. The conference concludes with a special cocktail reception at a downtown location to be revealed.

EVENT SCHEDULE

The Future of Urban Retail: Hosted by The Ratkovich Company at The BLOC – 700 W. 7th Street.

08:00A – 12:00A: Breakfast & Retail Panels + Highlights from the DCBID Retail Report

Restaurateurs Panel & Luncheon: Hosted by Brookfield at City Tavern – 735 S. Figueroa Street

12:00P – 02:00P: Luncheon & Restaurateurs Panel

Downtown LA Retail Tours: Hosted by the Downtown Center Business Improvement District

02:00P – 05:00P: Retail District Bus Tours

VIP Cocktail Reception: At a Location to be Revealed

05:00P – 07:00P: Private Cocktail Reception & Networking



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To register for the event, please visit us at <http://www.downtownla.com/dtla-retail-2015.asp>

ABOUT THE DOWNTOWN CENTER BUSINESS IMPROVEMENT DISTRICT (DCBID)

The Downtown Center Business Improvement District (DCBID) has been the catalyst in Downtown Los Angeles' transformation into a vibrant 24/7 neighborhood. A coalition of nearly 1,700 property owners in the central business district, the DCBID members are united in their commitment to enhance the quality of life in Downtown Los Angeles. Bounded by the Harbor Freeway to the west, First Street to the north, Main and Hill streets to the east, and Olympic Boulevard to the south, the organization helps the 65-block central business district achieve its full potential as a great place to live, work, and play. For more than 16 years, the DCBID's programs and initiatives have been the driving force behind the Downtown Los Angeles Renaissance. Now universally recognized as one of the nation's most dynamic urban centers, downtown Los Angeles was recently heralded as 'The Next Great American City' by GQ Magazine and listed as number 5 in The New York Times' '52 Places to Go in 2014'.